

2. Information system for Bulgarian parks in general

Identification of existing problems

- Lack of information system in many of the parks
- Lack of timely/up to date information for visitors
- Lack of park skills among administration in information management
- Lack of technical equipment

Identified target groups

- Park administration
- Park visitors
- Owners of land and buildings
- People interested in parks in general
- Local authorities and administration
- Local officers of state institutions
- Consumers of natural resources
- Tourism businesses

Information outlets (where used)

- On the spot
- Information centre and information points
- Protected area offices
- Internet sites
- Media
- Tourism establishments
- E-mail
- Local municipalities
- People's homes

Identified elements of the information system

- Signs and sign-boards
- Marking of trails
- Information centres/ points
- Printed information
- Electronic information

Identified activities

- Analysis of existing information elements
- Preparation of signs and board projects
- Preparation of information centres projects
- Printed information for each target group
- Electronic information