

1. Strandja Nature Park project: Development of Sustainable Tourism

Objectives

- Improving livelihoods through sustainable tourism
- Supporting nature conservation
- Attracting local authorities and local population
- Training and education
- Creating and developing various tourism products
- Creating a structure for cooperation

Purpose

- Identify various stakeholders who would be interested in or have the need for co-operation
- Improve existing tourist infrastructure
- Inventory of existing resources: natural, cultural, economic and anthropogenic

Results

- Build a network of local organisations and stakeholders
- Biodiversity conservation
- Programme for development of tourist products

Action plan

- Create association (partnership type organisation) through meetings with other stakeholders (local authorities, local NGOs, local people)
- Review of existing social and economic state of the area
- Nature park directorate to drive programme because there is no tourism development or operator in the area and the tourism business is very poor
- Market survey
- Find specialists in tourism development who would like to join the association and support its development
- Training of park administration and of local people (that part of the local community which is willing to get involved in these activities)
- Workshop for clarifying methods for cooperation
- Creating and developing a tourist product
- A review of all the projects that have been carried out so far for this territory

Monitoring indicators

- State of environment
- Evaluation of these products
- Increase in incomes
- Type and number of tourist products